



DALLAS HIGH SCHOOL Business & Marketing

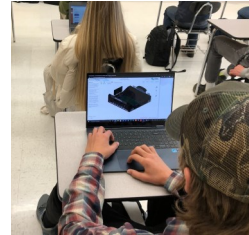
INSTRUCTOR: Michelle Zelenka

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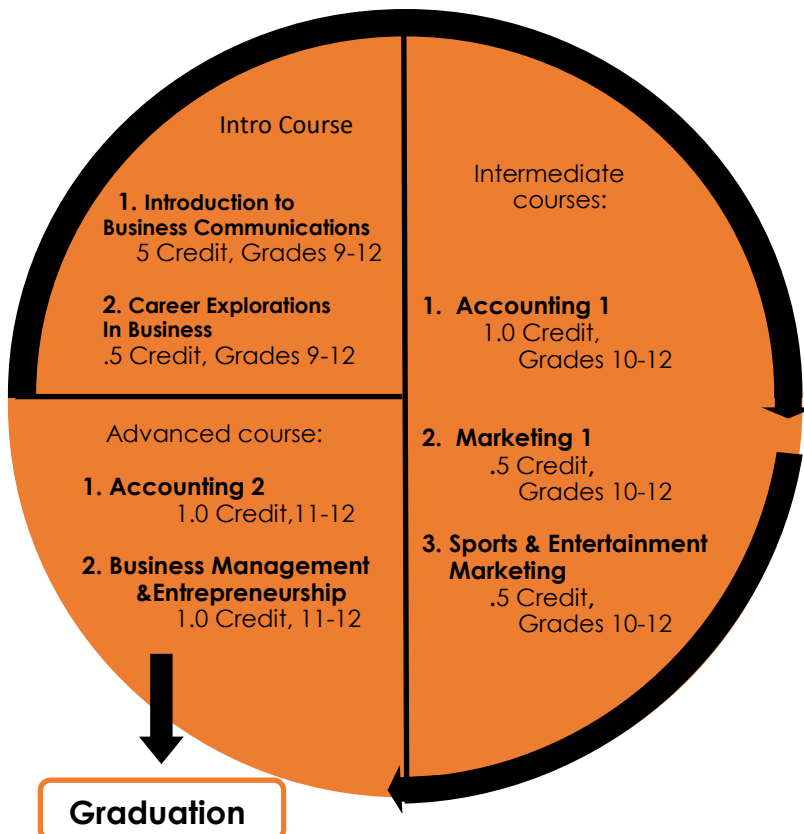
For students interested in:

- Marketing
- Sports Marketing
- Sports Medicine
- Management
- Business Consulting
- Accounting
- Finance
- Banking



SEQUENCE OF COURSES

Please refer to course catalog for more information



PATHWAY LEADS STUDENT TO:

- Understand marketing mix, promotion and Advertising
- Participate in business simulations
- Learn about entrepreneurship
- Learn and apply business communications and ethics
- Use MS Office Applications
- Understand and use accounting concept and procedures
- Manage and run student based CTSO

CAREER POSSIBILITIES AND SALARY RANGES

• Accountant	\$54,165—\$95,774
• Advertising Manager	\$90,517-\$165,008
• Credit Analyst	\$55,000—\$96,000
• Financial Manager	\$74,522—\$165,477
• Payroll, Human Resources	\$58,784—\$102,053
• Public Relations Manager	\$56,378—\$97,990
• Budget Analyst	\$65,736—\$85,618
• Banker	\$65,000—\$90,670

SOME LOCAL COLLEGES & MAJORS

- CCC– AAS: Management, Marketing
- WOU– B.S– Accounting, Business, Economics
- OSU– B.S: Business Management, Marketing, Economics
- PSU– B.A: Management, Marketing
- SOU— BS: Biology, Health & Physical Education or Nursing (offered through OHSU)
- U of O– B.S: Advertising, Economics, Public relations, Marketing

POTENTIAL LOCAL EMPLOYERS

- Banks
- Open Road
- Car Dealerships
- Insurance companies
- Hospitals
- Garmin
- Amazon
- Educational Centers

CLUBS & PROFESSIONAL ORGANIZATIONS

- DECA
- FBLA

To learn more about career and college opportunities, make an appointment with your Mr. Masei 503-623-8336 or email: bill.masei@dsd2.org